

# CV

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Rikke Hansen  
Klovtoftvej 32, Jels  
6630 Roedding  
Denmark

Born Oct 20, 1975

Tel. +45 2331 3560  
Mail rh@wheelsandwaves.dk  
Web wheelsandwaves.dk

Graphic Designer and Educator. Works and teaches in a field at the intersection of language, culture and space. She has a passion for graphic design and typography and for working with design methods that provide students with ways to fundamentally understand society and its stakeholders' needs and how to drive these processes to useful results. For several years she has been working with product development, branding and consulting for companies and organisations, and as Head of Department at Design School Kolding she played a significant role in developing new educational programmes for the future. She is an External Associate Professor at the University of Southern Denmark. Currently she teaches a variety of design courses at different design schools and universities. She works on and researches design development projects and has her own design studio doing print and digital design.

Vice Chairman, Danish Association for Book Crafting. Member of C-IDEA, China International Design Educator Association. She has been exhibiting and giving lectures & workshops internationally in Asia, the Middle East, South and North America.



## Education

- 2011-2013 Master's degree in Design, Royal Danish Academy of Fine Arts, School of Architecture & Design (KADK)/Danish Centre for Design Research
- 2009-2011 Attended Philosophical Practice at the Danish University of Education /research project with Associate Professor Finn Thorbjørn Hansen
- 1997-2002 Master's degree in Graphic Design, Department of Visual Communication, Design School Kolding
- 1995-1997 Attended The Art School of Southern Jutland

## Work experience — Education

- 2018- Appointed External Examiner at The higher artistic educational programmes under The Ministry of Higher Education and Science
- 2017- External Associate Professor / University of Southern Denmark
- 2016- Guest Lecturer, Design School Hoejer
- 2015-2016 Head of Designhoejskolen Hoejer
- 2015-2016 Lecturer / Roedding Folk High School, Department of Design & Innovation
- 2013-2015 Head of Department / Department of Communication Design, Design School Kolding
- 2011-2013 Director of Studies / Department of Communication Design, Design School Kolding
- 2009-2011 Head of Department / Department of Communication Design, Design School Kolding
- 2007-2008 Assistant / Lecturer / Department of Visual Communication, Design School Kolding

## Work experience — Business

- 2009- Creative Director, Wheels & Waves
- 2003-2007 Art Director, Mezina A/S (Denmark, Norway, Sweden and Finland)
- 2002-2003 Freelance Graphic Designer for Danish Crime Prevention Council, Design School Kolding, Leca Foods and Rollon A/S

**Nominations, Grants, Honor**

2020	2 x Gold Award. Graphis Poster Annual 2021
2020	2 x Silver Award. Graphis Poster Annual 2021
2020	Winner. Creative Quarterly
2019	Silver Award. China International Poster Biennial
2019	Grant – Danish Arts Foundation
2019	2 x Gold Award. Graphis Poster Annual 2020
2019	3 x Silver Award. Graphis Poster Annual 2020
2018	Honour. Poster for __, International poster competition.
2018	Platinum Award. Graphis Poster Annual 2019
2018	Gold Award. Graphis Poster Annual 2019
2018	Silver Award. Graphis Poster Annual 2019
2017	Honourable mention. 3rd International Poster Biennale Lublin, Poland
2017	Excellence Award, The Corea Forum of Design (COFOD), International Exhibition, South Korea
2014	Grant – Tage Vanggaard og Hustrus Foundation
2013	Grant – Arwos
2013	Grant – The Danish Institute, Danish-Arab Partnership Programme (DAPP), Ministry of Foreign Affairs
2012	Grant – The Danish Institute, Danish-Arab Partnership Programme (DAPP), Ministry of Foreign Affairs
2012	Grant – Arwos
2002	Nomination, publication – Korean International Poster Biennale, South Korea
2001	Nomination – Poster, Papyrus Award
2001	Nomination – Publication, Papyrus Award
2000	1. Price – Stamp, Post Denmark
1999	1. Price – Poster, Bakken Copenhagen

**Lectures, Instruction, Workshops, Jury Assignments and External Examiner**

2020	Speaker, 4th Conference on Semiotics & Visual Communication, Cypruss
2020	Speaker, Art & Design Symposium, Kütahya
2020	Juror, Speaker and workshop, BICeBé, Bolivia
2020	Juror, Best Book design, Association of Book Craft, Denmark
2020	Juror, Bolu Int. Poster Design Competition
2020	Juror, World Design Day Competition
2020	Speaker, Signú International Congres, Ecuador
2020	Juror, Int. Reggae Poster Contest
2019	Masterclass, School of Visual Communication, Haderslev, Denmark
2019	Speaker and workshop, Beijing Art & Design Camp, Beijing, China
2019	Juror, India's Best Design Awards
2019	Juror, International Organ Donation Poster Competition
2019	Juror, 4th International Poster Biennale, Lublin
2019	Juror, Ukrainian Design: The Very Best Of
2019	Juror, SIGNÚ Int. Student Illustration Contest
2019	Juror, Best Book design, Association of Book Craft, Denmark
2019	Juror, Cyprus Poster Triennial - CPT
2019	Workshop, Ajeenkya DY Patil University, Pune, India
2018	Masterclass, Faculty of Art and Design, Jan Evangelista Purkyně University in Ústí nad Labem, Czech Republic
2018	Juror, Graphis, New Talent Competition
2018	Lecture, Anahuac University, Mexico
2018	Workshop, Universidad Artes Plásticas, Xalapa, Veracruz, Mexico
2018	Masterclass, School of Visual Communication, Denmark
2018	Workshop, Ladislav Sutnar Faculty of Design and Art of the University of West Bohemia, Plzen, Czech Republic
2018	Lecture, Faculty of Art and Design, Jan Evangelista Purkyně University in Ústí nad Labem, Czech Republic

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2018	Juror, Best Book design, Association of Book Craft, Denmark
2017	Speaker, Dubai Design Week, The 3rd International Design Conference – Design in a Digital World, United Arab Emirates
2017	Juror, Best Book design, Association of Book Craft, Denmark
2017	Workshop and lecture, NID – National Institute of Design, Ahmedabad, India
2017	Workshop, University of Moratuwa, Sri Lanka
2017	Lecture, Aarhus University, Denmark
2016	Workshop, Petra University, Amman, Jordan
2016	Juror, 14th BICM, International Poster Biennial, Mexico
2016	Speaker and workshop, CID2016, International Design Congress, San Luis Potosí, Mexico
2015	Workshop, Raffles Design Institute, Bangkok, Thailand
2014	Lecture, Raffles Design Institute, Bangkok, Thailand
2014	Masters class, The Danish International Media Festival, Odense, Denmark
2014	External examiner, Willem de Kooning Academie, Rotterdam, Netherlands
2014	Lectures, Creative University IADE, Lisbon, Portugal
2014	Workshop and lecture, Bezalel Academy of Arts and Design, Jerusalem, Israel
2013	External examiner, Willem de Kooning Academie, Rotterdam, Netherlands
2013	Lecture, German Jordanian University, Amman, Jordan
2013	Lecture, Critical Design Seminar, Design School Kolding
2012	Workshop and lecture, Bezalel Academy of Arts and Design, Jerusalem, Israel
2011	Instructor, Tongjii University, Shanghai, China
2010	Instructor & lecturer, Faculty of Fine Arts, Damascus University, Syria
2010	Workshop, Universidad Mayor, Santiago, Chile

### Publications/Papers

2020	Paper – Leaving the reasonable, TypoDay , Amman Jordan. Co-written with Barnabas Wetton
2019	Paper – Innovative applications of Experimental Typography. Typography Day, International Conference, Mumbai, India. Co-written with Barnabas Wetton
2018	Paper – Sound, typography and interaction - The intersection of seeing and listening, Typography Day, International Conference, Mumbai, India Co-written with Barnabas Wetton
2017	Paper – ‘Reframing Value Creation, Experience and Pleasure on Digital Platforms’, 3rd Int. Conference on Semiotics & Visual Communication, Cyprus University of Technology. Co-written with Barnabas Wetton
2017	Article, interview to Roozrang, Graphic Design Magazine, Iran
2017	Article about Critical Design, The India Designproject, India - <a href="https://tinyurl.com/y96z6gpf">https://tinyurl.com/y96z6gpf</a>
2017	Paper – ‘Learning to be an Experimenter’ – Tangible Prototyping of Letters, 5th EIMAD. Escola Superior de Artes Aplicadas (ESART) of Instituto Politécnico, Portugal
2017	Paper – ‘Making is Thinking – Learning and Experimenting through Tangible Prototyping of Letters’, Typoday International Conference, Sri Lanka
2016	Paper – ‘Making is Thinking – Learning and Experimenting in Typography’, Typoday, International Conference, Bangalore, India
2014	Paper – ‘Spaces of Precarious Conditions: Bridging Cultures, Designs and Worldviews’, AMOA – Art of Management and Organization Conference, Copenhagen Business School. Co-written with Barnabas Wetton
2014	Paper for Poster Presentation, Typoday, international conference, Pune, India
2013	Master’s thesis – ‘Sometimes the Self Esteem Fairy Brings a Little Gift – Methods Approaching Design in Typography
2012	SPILD – Publication, Service Design methodology

### Exhibitions

2020	Creative Quarterly – 100 Best Gallery Show, New York, United States
2020	Center of Intercultural Communications, Chelyabinsk, Russia
2020	National Museum in Zrenjanin, Serbia
2019	1st Int. Isfahan Graphic Design Event, Iran
2019	World Environment Day, Shijiazhuang, China

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2019	Co2 Poster Biennial, Colorado, United States
2019	Bauhaus 100, Novosibirsk, Russia
2019	3rd Int. Design Works Exchange, Korea
2019	EIPF - Emirates International Poster Festival Design Week Dubai, UAE
2019	The 2nd Hakka International Poster Invitational Exhibition, China
2019	Hebei in World's View Int. Poster Show, China
2019	Jiangnan - the Poetic Habitat, China
2019	Let me be your voice, Indonesia
2019	China International Poster Biennale
2019	CIPE, Invitational International Poster Exhibition, Colorado State University, USA
2019	Helms Design Center, Culver City, USA
2019	Gwangju Design Biennale, Korea
2019	Macau Design Award, Macau
2019	Int. Art and Design Exhibition, Eskişehir, Turkey
2019	International poster exhibition for world environment day, China
2019	Beijing SiLon Concrete Hole Gallery For Art, China
2019	International Art & Design Association (IADA), South Korea
2019	5th Annual Alborz Graphic Design exhibition, Iran
2018	VIDAK: International Poster Exhibition, Korea
2018	Posters of Troy, Turkey
2018	Posters without borders, Street exhibition, Xalapa, Mexico
2018	Autopsia Colectiva 4, Mexico
2018	The 3rd Shenzhen International Poster Festival, China
2018	Ecuador Poster Biennial, Ecuador
2018	6th Art for Peace Festival, Iran
2018	CPDB, China Printing Design Biennial exhibition, Beijing
2018	Great Journey Creative Suzhou Poster Exhibition, Portland, Oregon, United States.
2018	The IV International Poster Exhibition, Museum für Galvanotechnik, Leipzig, Germany
2018	IPT 2018, Toyama Prefectural Museum of Art and Design, Japan
2018	14th edition, Jazz in the Ruins. Poland
2018	DMZ Art & Design International Invitation Exhibition, South Korea
2018	26th International Poster Biennale, Warsaw, Poland
2018	International Triennial "the 4th Block", Ukraine
2018	International Design Biennale STRELKA, Russia
2018	United Nations, Geneva, Switzerland
2018	Dokdo Special Invitation Exhibition, Samcheok city, South Korea
2017	International Poster Biennale Lublin, Poland
2017	Co2 Poster Biennial, Colorado, United States
2017	BICeBé, International Poster Biennial, Bolivia
2017	National Museum of Art, La Paz, Invitational International Poster Exhibition, Bolivia,
2017	Speak Up, Invitational International Poster Exhibition, Mexico
2017	TypeUnite Exhibition, DesignWeek Dubai, UAE
2017	The Corea Forum of Design (COFOD), Invitational International Exhibition, South Korea
2017	Abierto Mexicano De Diseño, International Design Festival, Mexico City
2017	Poster Without Borders, Invitational International Poster Exhibition
2017	TiGDA, Taiwan International Graphic Design Award, Taiwan
2017	CIPE, Invitational International Poster Exhibition, Colorado State University, USA
2017	Palais de Tokyo, Paris, France
2017	United Nations Headquarters, New York City, USA
2017	United Nations City, Copenhagen, Denmark
2017	The People's Meeting "Folkemødet", Bornholm, Denmark
2017	WGDD, World Graphic Design Day, Poster Exhibition, Iran
2017	Eco-Packaging, Invitational International Exhibition, China
2017	The Danish Museum of Art & Design, Copenhagen, Denmark
2016	Typographic International Poster Exhibition, Guilin HuaQiao Art Museum, China
2014	Pink, Pop, Polykrom, Nikolaj Kolding, Denmark
2010	What is Interaction Design, Design School Kolding, Denmark
2002	Korean International Poster Biennale, South Korea