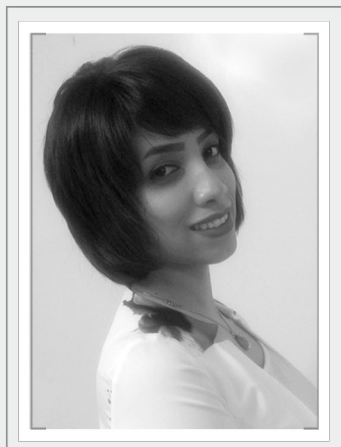


Sousan Samanifar





// Profile

Surname: Samanifar
Name: Sousan


Nationality: Iranian
4/January/1990


CREATIVE DESIGNER
ART MANAGER


 Isfahan, Jomhuri
Square, First Robat
Street, Golchin3, No.25

 +983134332939
+989134235590

 Samanifar68@gmail.com

 ID: Sousan Samanifar
+989134235590

 Sousansamanifar

 Sousan.samanifar

// Education

Master of Arts: Graphic Design

2014/9/23 – 2017/1/25

Tarbiat Modares University

One of the top ranked Iranian national universities, Tehran, Iran

Duration of the program of study 27 month

Final mark obtained: 18.34/20 – GPA: 4 – Ranked 2 from 8 students

Bachelor of Arts: Graphic Design

2009/4/22 – 2012/7/21

Naghshe Jahan University, Isfahan, Iran

Duration of the program of study 24 month

Final mark obtained: 18.60/20 – GPA: 4 – Ranked 3 from 45 students

Associate of Arts: Graphic Design

2007/1/19 – 2009/1/21

Shahrekord University, Shahrekord, Iran

Duration of the program of study 24 month

Final mark obtained: 18.89/20 - GPA: 4 – Ranked 1 from 40 students

// Work Experience

University Instructor

at Art and Architecture Faculty of Shahrekord University

2018/8/26 - Since Now

Packaging Designer

at Studio of SANA Packaging Factory

2019/6/01 - Since Now

Advertising Designer

2012/9/17 – 2013/7/27

at Printing and Lithography Department of Papyrus Company in Shahrekord

Sousan Samanifar

// Publication and articles submitted

Impact of analytical cues of packaging on the consumers' reaction

English/ June 2020

Journal of Design Research / Submitted / Under Review

Investigating the Logo of Newspapers Publisher and its Impact on Environmental Pollution

English / May 2020

Journal of Design Research / Submitted / Under Review

Measuring Iranian Consumer's Attention to Packaging Ecological Informative Signs

Persian / April 2017

Journal of Environmental Researches

<http://www.iraneiap.ir>

The impact of environmentally friendly packaging and labeling on consumer evaluation and selection in the development of sustainable packaging

Persian/ May 2020

national Conference and Exhibition of Environment, University of Tehran

www.envco.ir

The Study of Foreign Tourists' Viewpoint to the Iran Packaging Handicrafts Condition (Case Study: Isfahan Handicrafts)

Persian / March 2019

Journal of Architecture and Urban Development of the University of Science and Technology

<http://www.iust.ac.ir>

Study of consumers' perception of sustainable packaging and its impact on social sustainability

Persian/ October 2019

Journal of Science and Technology Package

www.envco.ir

Investigative Effective Factors on Graphic Design of a Successful Packaging

Persian / August 2018

The Second World Graphic Design Day Symposium

www.graphic-symposium.com

A Survey of Consumers Perceptions of Sustainable Packaging and Its Impact on Social Sustainability

Persian / March 2018

Journal of Packaging Science and Technology

<http://www.packaging.ihu.ac.ir>

Sousan Samanifar

// Publication and articles submitted

The Study of Foreign Tourist's Viewpoint to the Iran Packaging Handicrafts Condition (Case Study: Isfahan Handicrafts)

Persian / December 2015

International Packaging Handicrafts Industries and Sustainable Development Conference
<http://hipac.ir>

Exploring Traveler's Perspective on Tehran's Metro Directional Navigation System (Case Study: Signage System of Imam Khomeini Metro Station in Tehran)

English / January 2017

International Conference on Modern Approaches in Science, Technology and Engineering
<http://steconf.com/en>

Environmental Graphic Design in Urban Space and Everyday Life

Persian / March 2016

International Conference on Architecture, Urbanism, Civil Engineering, Art, Environment
Future Horizons & Retrospect
<http://www.sid.ir/En/SeminarList.aspx?ID=158>

The Effect of Environmental Packaging of Isfahan Citizenship Culture Community on Changing Urban Culture

Persian / October / 2015

The First National Conference on Environmental Promotion in Iran
<http://www.symposia.ir/COAA01>

The Effect of Visual Literacy on the Consumption of Metro Signage System by Travelers in Everyday Life (Case Study: Signage system of Tehran Metro System)

Persian / April 2018

Journal of Research in the Arts and Humanities
www.rahs.ir

Review the View of Tehran Metro Passengers Relative to Condition of its Environmental Graphic (Case Study: The Signage System of Tehran Subway)

Persian / July 2019

Journal of Visual and Applied Arts
www.Vaa.journal.arts.ac.ir

Traditional and Symbolic Component in Badayenegari as a Visual Prescription in typography

Persian / April 2017

The First World Graphic Design Day Symposium
www.graphic-symposium.com

Sousan Samanifar

// Honors

Selected Poster for International Poster Design Competition for "PLAKATFEST, The New World", Poland / **July / 2020**

Selected Poster for International Poster Design Competition "POSTERRORISM", Indonesia / **May / 2020**

Selected Poster for Reading a Better Life for International Poster Design Competition, China / **June / 2020**

The First Winner of Poster Design in Visual Arts and Visual Identity Sector Sixth Fajr International Theater Festival, Iran / **February / 2018**

Selected Poster for International Poster Design Festival by Theme (The End of Terrorism) Cartoon and Caricature Contest, Iran / **February / 2018**

Selected Poster for 8th World Student Biennial Poster Design, Serbia / **April / 2018**

Selected poster for International Poster Design Festival (Environment & Biodiversity), Ecuador / **July / 2018**

Selected Poster for Festival of Iran International Green Film Festival, Iran **July / 2017**

The Second Winner at the International Handicrafts Design Festival with a Sustainable Development Approach, Iran & Japan / **December / 2015**

Ranked 29th Among 10979 Participants in Entrance Exam of Master of Art Program in Iran Known as Konkoor in Graphic Design / **August / 2014**

// Exhibition

International Invitation Poster Design Exhibition of theme on resources ocean, China / **July / 2020**

The 1th International Digital Art Exhibition "Fight COVID-19" at ASEDAS Virtual Gallery ASEAN Digital Art Society, Malaysia / **June/ 2020**

International Invitation Poster Design Exhibition (World Design Day), Iran **April/ 2020**

The 2nd International Invitation Poster Design Exhibition (Season of Peace and Germination), Iran / **May/ 2020**

Sousan Samanifar

Gwangju Design Biennale International Invitation Poster Exhibition “GDBIPE”, South Korea / **August / 2019**

International Invitation Poster Design Exhibition (the Day of Prevention in Childhoods Cancer), Mexico / **May/ 2019**

International Invitation Poster Design Exhibition (BARDEJOV), Slovakia
October/ 2019

International Invitation Poster Design Exhibition (World Design Day), Mexico
April/ 2019

International Invitation Poster Design Exhibition for ISFAHAN Graphic Design Event (Isfahan The City of Polish Children), Iran / **November/ 2019**

International Invitation Poster Design Exhibition (The City of Pedestrian), Slovakia
February/ 2019

International Invitation Poster Design Exhibition for Sustainable Development (STS & P), South Korea / **February / 2019**

International Invitation Poster Design Exhibition (GMO- FREE=GREEN YOU), South Korea / **March/ 2018**

International Invitation Poster Exhibition Dedicated to Children Stricken by Earthquake in Kermanshah, Iran / **March / 2018**

International Invitation Poster Design Exhibition (Life Tree) / **July / 2018**

DMZ Arts and Design International Invitation Poster Exhibition for Beyond Peace, South Korea / **June / 2018**

International Poster Design Exhibition (ESCUCHA MI VOZ), Germany
January/ 2018

Packaging Design Exhibition on the Sustainability Approach, China & Iran
November / 2017

Group Exhibition of Illustration of Centered on Iranian Poetry and Stories, Iran
September / 2017

Poster Exhibition Focused on the Environment, Iran / **April / 2016**

Exhibition Poster Recycling and Citizenship Culture, Iran / **July / 2014**

Sousan Samanifar

// Lectures

Lecture at the national Conference and Exhibition of Environment, University of Tehran, Iran / **May / 2020**

Lecture at the International Conference on Modern Approach in Science, Technology and Engineering, Stockholm / **January / 2017**

Lecture at the First International Packaging Handicrafts Industries and Sustainable Development Conference, Iran / **December / 2015**

// Certification

Qualification Certification of Tarbiat Modare University / **June / 2018**

Theatrical Science Forum at the 36th Fajr International Theater Festival
January / 2018

Certificated on the "Identity in Graphic" During the Conduct of three Day Workshop at Iran Graphic Academy / **April / 2018**

Certificated on the "Identity in Graphic" Symposium at Iran Graphic Academy
April / 2018

Certification at the Cultural Workshop of Technique and Speech of Specialized Training Center of Tarbiat Modares University / **January / 2017**

Certification of the Specialized period of Scientific Publication and Indexing of International Databases in the Institute of Humanities and Cultural Studies
January / 2017

Workshop on Semiotic Methods of Image Analysis Workshop on Semiotic Methods of Image Analysis, Science Association of Islamic Arts of Tarbiat Modares University
December / 2016

Certificate of the Research Methodology Workshop in Isfahan University
November / 2016

Certificate of the First Annual General Meeting of the World Graphic Arts Day
April / 2016

Certificate Typing Design Workshop by Tarbiat Modares University / **June / 2015**

Sousan Samanifar

// Associated, Charities Membership

Active Member of Central Council of Students Association of Graphic Arts Tarbiat Modares University / **From September of 2014 to July of 2020**

Member of Iranian Printing Technology Society / **From April 2015 - Since now**

Member of Iranian Graphic Designers Association
From September of 2018 - Since now

The Mahak Society to Support Children with Cancer
From July of 2018 - Since now

// Skills

Persian (Native)
English (IELTS 7)

Communication Skills

Great Communication Skills Gained Through My Experiences as a Manager. Furthermore, having Worked with a large Number of Companies as Customers, I have Acquired Valuable Skills Regarding Communication.

Social Skills

Living and Working with other People, in Multicultural Environments, in Positions where Communication is Important and Situations Where Teamwork is Essential, Very Active, Honest and Optimistic.

Organizational Skills

Independent and Prospective, Challenging Myself, Trying to Get New Experiences in Personal and Professional Life, Trying to Solve Problems, Perfectionist

Technical Skills

Photoshop
Illustrator
InDesign
After Effect
Corel Draw
Cinema 4D

General Skills

Microsoft Office
Macintosh
Spss

Sousan Samanifar

// Hobbies

Play the (Setar) One of the Traditional Iranian Music Instruments
Studying the novel
Walking & Swimming
Visiting the Art Gallery, Especially Museum of Contemporary Art

// Research Interest

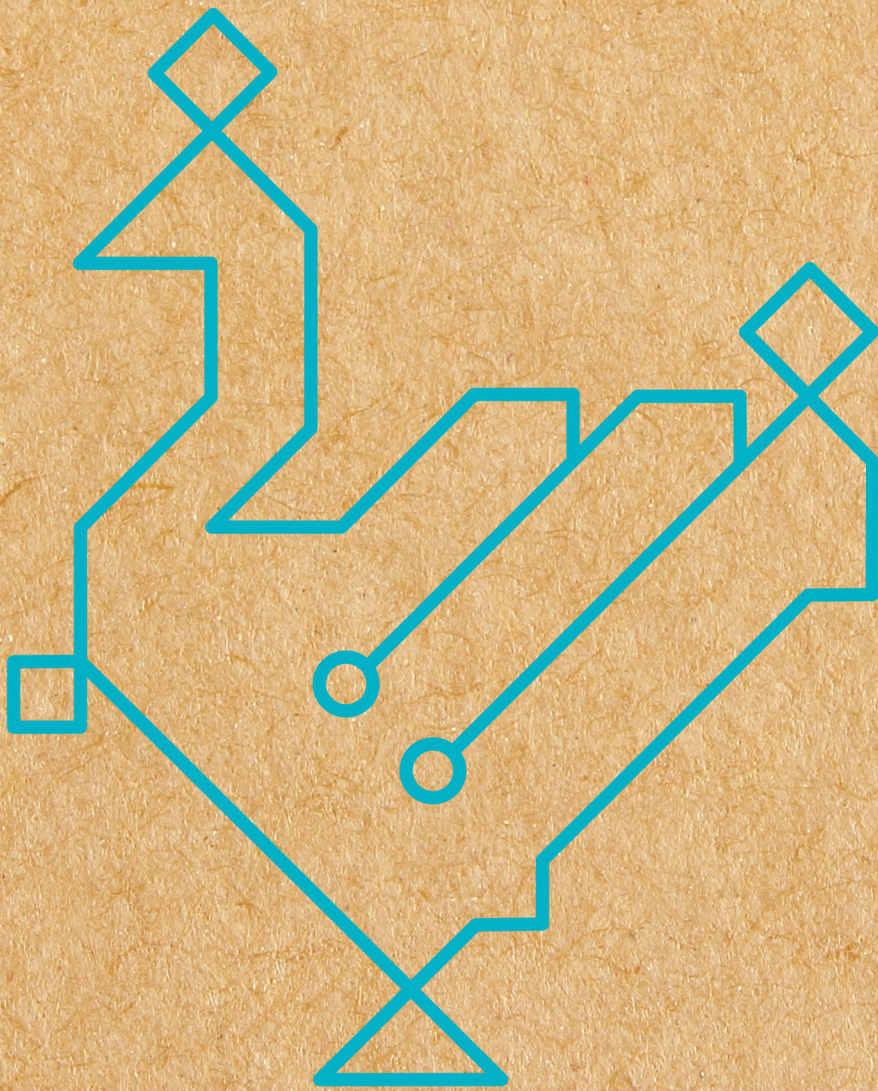
Sustainable Graphic Design (Sustainable Packaging Design)
Environmental Graphic Design, Especially in Interdisciplinary Studies in Arts,
Humanities and Environment

// References

D.R. Reza, Afhami / Associate Professor and Faculty Member, Faculty of Art and
Architecture, Tarbiat Modares University, Tehran, Iran, Afhami@modares.ac.ir

D.r Abbas Kazemi / Assistant Professor, Faculty of Humanities Research Institute,
Ministry of Science, Tehran, Iran, +989124586411, Av3Kazemi@gmail.com

Prof. Mohammad Khazaei / Professor, Faculty of Art and Architecture, Tarbiat
Modares University, Tehran, Iran, +989123874106, khazaiem@modares.ac.ir



SOUSAN // SAMANIFAR
GRAPHIC // DESIGNER

